

SYED HAMZA KAZMI

HEAD OF WEB DEVELOPMENT | LAHORE, 35200, PAKISTAN | +923244734099

◦ DETAILS ◦

House#3 Street#1 Ali Park
Harbanspura Road Opposite Sally
Town Lahore Cantt
lahore, 35200
Pakistan
+923244734099
kazmi7890@gmail.com

Date / Place of birth
15-01-1998
Lahore

Nationality
Pakistani

◦ SKILLS ◦

- Critical thinking and problem solving
- Conflict Resolution
- Interpersonal Skills
- Leadership and Teamwork
- Creativity
- Teamwork
- Microsoft PowerPoint
- Decision Making
- Time Management
- Microsoft Excel
- Effective Time Management
- Communication
- Customer Service
- Leadership
- Ability to Multitask
- Microsoft Office
- Computer Skills
- Adaptability

PROFILE

With over 10 years of experience, including leading web development teams at agencies in the UK and the Netherlands, I've transitioned from a successful career in digital marketing and SEO with brands like SoundCloud and Bank Alfalah to specialize in WordPress theme and plugin development. Proficient in JavaScript, HTML, CSS, C++, and PHP, I've embraced cutting-edge technologies like React JS and Solidity. Beyond technical skills, I've honed project management abilities using tools like Asana, ClickUp, and Monday.com. My journey reflects a dynamic skill set, merging digital marketing expertise with advanced WordPress development and efficient project management for a holistic approach to web development in the WordPress ecosystem.

EMPLOYMENT HISTORY

Head of Web Development at Invelo Agency, Netherlands
February 2024 — November 2026

- Led the web development department at Invelo Agency, a Netherlands-based agency, managing a team of WordPress and front-end developers.
- Oversaw the full delivery lifecycle of client websites for Dutch and international markets.
- Defined coding standards, code reviews, and QA processes to ensure consistent quality across projects.
- Acted as the main technical point of contact for clients, stakeholders, and project managers.
- Delivered custom WordPress theme and plugin development alongside React JS integrations.
- Kept projects on schedule using ClickUp and Monday.com while mentoring developers.

Lead Web Developer at Ark 5 Technologies, lahore
May 2022 — January 2024

- Served as Tech Lead and Senior WordPress Developer at Ark 5 Technologies from May 2022 to January 2024.
- Evolved into a proficient Tech Project Manager within the role.
- Developed expertise in Ethereum blockchain and excelled in WordPress plugin development.
- Contributed as a ReactJS Developer alongside other responsibilities.
- Combined technical acumen with marketing expertise for effective project management.
- Consistently delivered exceptional results throughout the tenure at Ark 5 Technologies.

Web Tech. Lead at Kasandz Marketing Group UK, Remote
October 2021 — May 2022

- Served as Tech Lead and Senior WordPress Developer at KAMG.
- Showcased leadership skills resulting in effective project management.
- Successfully delivered projects by leveraging extensive WordPress knowledge.
- Demonstrated a unique blend of technical prowess and marketing expertise.
- Proven track record in overseeing projects to completion.
- Excelled in ensuring outstanding results in both technical and leadership roles.

Senior Web Developer at Dongamers Pakistan, lahore
February 2021 — October 2021

- Proficient Product Manager with strong managerial skills.
- Promoted to project management due to demonstrated proficiency.
- Successfully delivered projects by integrating extensive WordPress knowledge.
- Gained exposure to IT Team Handling during project management.
- Proven track record in technical and leadership roles.
- Unique blend of Senior WordPress Development and Marketing expertise.
- Commitment to ensuring exceptional results and project success.

- Interpersonal Communication Skills
- Excellent Communication Skills
- Communication Skills
- Ability to Work in a Team
- Ability to Work Under Pressure
- Fast Learner
- Leadership Skills
- Project Management Skills
- WordPress
- shopify
- Wordpress Plugin Development
- Search Engine Optimization
- PHP and JS
- React JS
- Etherium | Node JS
- google Adwords
- Python | Datascience
- Monday.com
- ClickUP
- Asana
- Problem Solving

◦ HOBBIES ◦

Writing, Poetry, Travelling, Surfing, Reels

◦ LINKS ◦

Portfolio Website
LinkedIn

◦ LANGUAGES ◦

- Urdu
- English
- Punjabi

Website Consultant at Raims Law UK, Remote
2019 — December 2020

- Served as a virtual contractor at Techno 14 Lahore.
- Excelled in the role of Senior WordPress Developer and IT consultant.
- Crafted effective marketing strategies and provided IT solutions.
- Oversaw social media teams, demonstrating strong technical skills.
- Possessed remote project management expertise.

Wordpress Developer at Ark 5, lahore
2017 — 2019

- I commenced my career as an intern, concentrating on Social Media Marketing.
- Secured a permanent position following a successful internship.
- Invested two years refining skills, with a particular focus on WordPress development.
- Contributed significantly to various brand projects during this tenure.
- Boasts a solid SEO foundation and refined technical expertise, poised to excel as a dedicated WordPress Developer.

Wordpress Intern at Penta Solutions, Lahore
2015 — 2017

- Initiated career with a specialization in SEO and SMM.
- Pursued comprehensive training in WordPress development.
- Completed WordPress training program.
- Applied acquired skills as a WordPress developer for two years.
- Fused SEO and SMM background with technical expertise for effective coordination as a Junior WordPress Developer and SEO & SMM Coordinator.

PROJECTS

Invelo SpeedX Plugin

- **Module:** WordPress Plugin
- **Technology:** PHP and JS
- **Management Tool:** Monday.com

Invelo MCP Plugin

- **Module:** WordPress Plugin
- **Technology:** PHP and JS
- **Management Tool:** Monday.com

Invelo Sales Audit Module Automatic Software

- **Module:** Standalone Software
- **Technology:** Js + NextJS + Python + n8n + Postgres + Docker
- **Management Tool:** Monday.com

CRO Auditor Standalone Software

- **Module:** Standalone Software
- **Technology:** Python
- **Management Tool:** Monday.com

Sound Cloud Website at Ark 5
2018

- **Module:** Web Page Designing
- **Technology:** Instapages
- **Management Tool:** Torello-ClickUp

BTS Band Website at Kasandz Marketing Group
2021

- **Module:** E-commerce Store
- **Technology:** Google Business
- **Management Tool:** Asana

Dongamers Web & Mobile App at Dongamers, lahore
2021

- **Module:** E-commerce + Booking Store and App
- **Technology:** Kotin, WordPress, Node JS, React JS
- **Management Tool:** Monday.com

Labreeze Clothing Brand at Ark 5, lahore
2019

- **Module:** E-commerce Application
- **Technology:** Shopify
- **Management Tool:** Torello-ClickUp

EDUCATION

BSCS, National University of Computer & emerging Sciences, lahore
2015 — 2019

F.Sc. Pre Engineering, Punjab Group of Colleges, lahore
2013 — 2015

Matriculation, Army Public School, lahore
2012 — 2013

REFERENCES

Sammar Abbas from Ark 5 Technologies
Admin@ark5technologies.com · +92 332 4801893

Wasih Haider from Grillzos UK
+44 7424 012792

Safih Shah from TKrides
info@tkrides.com · +1 (609) 238-3650

Malik Ammar from PISTECHS
+92-303-8356639